



Southwestern Michigan College

Board Policy – Institutional Objectives

Last Reviewed	Last Updated	Effective Date
05/18/2020	10/14/2008	

Goal A. Student success will be the primary goal of Southwestern Michigan College.

1. Southwestern Michigan College will be a student centered learning environment.
2. Southwestern Michigan College will establish a college-wide culture that promotes continuous quality improvement.
3. The College will evaluate and modify programs, services and instruction to prepare students for success both academically and in the workplace.
4. The College will provide individual services to students, including career counseling, financial aid, developmental education opportunities, and other services necessary to enhance their success.
5. The College will continually align and reallocate resources to support student success.

Goal B. Southwestern Michigan College will become the college of first choice for students who have a choice regarding where they receive higher education.

1. High quality will be inherent in all that SMC does.
2. Transfer programs and courses will be designed to facilitate smooth articulation for students into four-year degree programs.
3. Occupational skills programs will meet employer needs and national standards.
4. Bachelor degree opportunities will be expanded to meet demand.

Goal C. Southwestern Michigan College will become the college of service: service to students with limited options, service to our taxpayers, service to our community, and service to employers.

1. Provide developmental education opportunities, and other support services, for under-prepared students.
2. Provide skilled workers and training for incumbent workers to enhance the regional economy and be a strategic partner in regional economic development.
3. Offer continuing education and enrichment courses when sufficient interest and demand exists to warrant their organization.
4. Provide leadership to the campus/community in cultural activities including, but not limited to the museum, performing and visual arts, as well as other campus/community activities and service projects.
5. Provide affordable higher education.

6. Provide an environment where students, employees, and guests can come without being subjected to language, graphics, etc. which are not in keeping with the traditional standards of this community.

Goal D. Southwestern Michigan College will use current computer technology in support of academic, academic support and business functions of the College.

1. Provide leading edge computing and technology environments for academic programs.
2. Provide efficient business support functions of the College.
3. Safeguard sensitive electronic data by appropriate means.